

UNITY'S GUIDE TO
✧ *Celebrate Safe* ✧
— AT ADE —



Co-funded by
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WELCOME TO AMSTERDAM.

Every year the Amsterdam Dance Event attracts large numbers of visitors from around the world. This makes it an important event for the city of Amsterdam. The Amsterdam Dance Event adds significantly to the cultural and creative values of the city. As major of Amsterdam I am very proud this event is taking place in our beautiful city. We understand the great value of this event, and at the same time, we are aware of the risks. As a city we are committed to reducing (health related) risks and make all our citizens and guests more aware of them, from noise-induced hearing loss, to the risks of alcohol and drug use. Please keep in mind that even though Amsterdam is known for its tolerant drug policies, drugs are illegal here. I hope you will enjoy all that Amsterdam Dance Event and our vibrant city have to offer. It's great to celebrate the good life and to share this feeling with people around you. Enjoy Amsterdam, enjoy ADE and Celebrate Safe.

Eberhard van der Laan. Mayor of Amsterdam



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ADE 2016

WELCOME TO THE AMSTERDAM DANCE EVENT.

We love music, clubbing and culture. However, like in all aspects of life good health and safety come first. You, the visitor, and ADE share a love of music and a love of life. But first and foremost, we share a responsibility: a concern for

our well-being and that of others. Therefore, celebrate life at ADE, and care about yourself and your fellow man/woman. We'd love to



welcome you again so enjoy and return home safe.

Richard Zijlma,
managing director ADE

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*You and ADE share
a love of music
and a love of life.*

Richard Zijlma.

”

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CELEBRATE
Safe
CELEBRATE

UNITY & CELEBRATE SAFE AT ADE

Amsterdam Dance Event has all of the ingredients, but it's up to you to cook up your own unique festival experience. Like with a marathon, it doesn't hurt to prepare a bit. Celebrate Safe and Unity have some tips for you to get the best out of your ADE experience.

USING ALCOHOL OR OTHER DRUGS IS NEVER WITHOUT RISK

If you choose to use alcohol or other drugs, please do so responsibly and consciously. You should be aware that certain things, like the potency of drugs, can differ from what you're used to in your own country.

Please inform yourself and visit unity.nl/ade



I LOVE MY EARS

Be gentle to your ears. Don't stand too close to the speakers, give your ears a break once in a while and wear earplugs at all times.



THINK FOR YOURSELF, CARE ABOUT OTHERS

Please take care of yourself, watch out for each other, and know that you can find help all around you. If you see someone who needs medical attention or just a helping hand, keep the positive vibe alive and be a friend to a friend in need.





PACE YOURSELF: EAT, SLEEP, RAVE

Take your time to recharge and make sure to get enough sleep.

Treat yourself to some healthy foods to resupply your energy levels.

If you're thirsty, drink water, but... keep in mind that drinking too much water is dangerous too. If you're on ecstasy, stick to a maximum of two glasses per hour.



DON'T PUSH YOUR LIMITS. BE RESPONSIBLE

Celebrate, dance, be wild, but within your own limits.



BE PREPARED FOR ANY TYPE OF WEATHER

Be prepared for the fickleness of Dutch weather.

You may leave your hotel wearing your sunnies in the morning, but by the afternoon it can well be pouring down rain.



TAKE YOUR TIME TO CHILL

Are you partying in a hot and humid area? Please prevent overheating by taking a break from dancing once in a while.



CELEBRATESAFE.NL



ALWAYS HAVE SAFE SEX

Not going home alone? Made a new friend, did you? Good for you but stay smart and be wary of taking strangers back to your home or hotel room. Make sure a friend knows who you're with and where you are and always, always use condoms.



THE FIRST AID IS YOUR FRIEND.

If you or one of your friends is not feeling well, don't be afraid to visit the First Aid or any of the venue's staff. The people there are professionals and everything you tell them is confidential.

If you are not at an event. Call 112!

You will not get fined or arrested for drugs use.



DON'T DRINK, DRUG AND DRIVE. YOU'RE A BIG RISK TO YOURSELF AND OTHERS

It's a bicycle jungle out there!

And then there are tram tracks your bike can get stuck into.

Be careful & stay focused!



UNITY.NL/ADE

★ DRUG ★ *policy*



HARD DRUGS

heroin
cocaine
ecstasy
amphetamines



SOFT DRUGS

cannabis

The Netherlands are known for its tolerant drug policies. But please keep in mind that drugs are officially *Drugs* = illegal. Possession, dealing, selling, the production and most other acts involving any drug are punishable by law. The Narcotics Act distinguishes between hard drugs and soft drugs.

When it comes to soft drugs, a tolerance policy is applied in the Netherlands. This means that although the possession and buying of soft drugs are recognized as a violation of the law, you will not be prosecuted if it concerns a maximum amount of five grams of cannabis.



★ DOOR ★ *policy*



Bringing drugs into a club, bar or festival is prohibited.

You will be searched by security at the entrance. If you're found to be carrying drugs, you could be removed from the venue and even handed over to the police. Most venues other than coffee shops do not allow soft drugs to be consumed on their premises.

Always check the venue's door policy.



*You will be
searched by
security at
the entrance.*



Street **DEALERS**

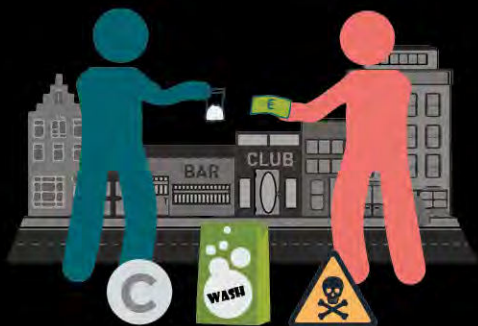
Be on the alert for "street dealers".

They are the city's biggest tourist trap. The fake drugs they sell could contain anything from washing powder or crushed birth control pills to an extremely dangerous substance. They can be intimidating and violent.

They could even rob you. Bottom line: do not buy from street dealers. If you feel intimidated, look for help from people around you, police or city officials. Let them know what's going on. They are there to help you.

If you do buy some kind of substance on the street, don't use it.

Be smart. Be safe: ignore street dealers.



iamsterdam.com/en/visiting/besmartbesafe



— DRUG — ★ *market* ★

In the Netherlands, drugs can be a lot more potent than drugs in your own country. There are some dangerously high dosed Ecstasy tablets in circulation. Make sure to keep this in mind, get your drugs tested and adjust your dosage.



Adjust your dosage.



—DRUG— *checking* SERVICE

Even though possession of drugs is illegal in the Netherlands, it IS possible to get your drugs tested anonymously at an official drug checking service. There are some rules to drug checking:

THE DRUG CHECKING SERVICE ONLY TESTS DRUGS FOR CONSUMERS (NOT FOR DEALERS, PRODUCERS, WORRIED PARENTS, OR OTHER NON-CONSUMERS.)



A CONSUMER CAN BRING A MAXIMUM OF 3 DRUG SAMPLES



THE DRUG CHECKING SERVICE CAN ONLY TEST DRUGS THAT ARE BOUGHT IN THE NETHERLANDS



THE COSTS OF DRUG CHECKING ARE €2,50 (CASH ONLY) PER DRUG SAMPLE.





ADDRESS



Address & extra opening hours during ADE:
Keizersgracht 572, 1017 EM Amsterdam
(near Leidseplein)

Open:

- Wednesday 19 oct. 17.00 h–21.00 h
- Thursday 20 oct. 17.00 h–21.00 h
- Friday 21 oct. 17.00 h–21.00 h
- Saturday 22 oct. 13.00 h–17.00 h

Check [unity.nl/testing](https://www.unity.nl/testing) for more info



—First aid— IS YOUR FRIEND

Please take care of yourself and watch out for each other. If you're not feeling well, if one of your friends is nauseous, or even if you just need a band-aid: when you think you need help. Don't be afraid, just go to the first aid tent or any of the **venue's staff**. They are professionals and what you tell them is confidential. You will not get fined or arrested for drug use in the Netherlands. Be honest about your own or your friends' drug use, this will make it much easier for them to help you. They are your best



friends at an event. Never leave anyone alone who's feeling sick. Ask for help and stay with them until medical help arrives.

ARE YOU NOT AT AN EVENT? CALL 112!





UNITY *Think for yourself, care about others.*

Unity is a Dutch drug education project where trained volunteers, recruited from the dance scene, educate their fellow party goers about the risks of alcohol and other drugs. Their aim is to reduce harm caused by the use of alcohol and other drugs. Unity volunteers

answer questions in an open minded and objective way, being credible to party goers because they are just like them. Celebrate Safe and Unity joined hands in spreading their message across a much larger part of the nightlife community.

unity.nl/ade



unity.nl



[unityinfo](https://twitter.com/unityinfo)



CELEBRATE SAFE

Celebrate Safe is an industry wide campaign. Already supported by 110 organizers, events and clubs in the Netherlands.

To the Celebrate Safe partners, their visitor's health and safety are of utmost importance.

Extensive partying comes with certain risks and Celebrate Safe is a platform that provides tips and reliable information about reducing these risks.

celebratesafe.nl



— Agenda —

WHERE TO FIND UNITY ★ AT ADE ★

WEDNESDAY OCTOBER 19

Unity college invites

Dr. Adam Winstock:

*Safer Drug Use is More Enjoyable
Drug Use - Less is More*

De Brakke Grond: 18:30 h - 19:30 h,
free entrance

Awakenings & Len Faki

present **Figure night**

Venue: Gashouder

THURSDAY OCTOBER 20

Awakenings presents Drumcode

Venue: Gashouder

Afterlife at Loveland

Venue: Mediahaven

Pleinvrees

Venue: Westerunie

FRIDAY OCTOBER 21

Awakenings x Joris Voorn present

Venue: Gashouder

Thuishaven ADE w/ Life and Death

Venue: Thuishaven

Pleinvrees

Venue: Westerunie

**ENTER. Presents Experiences.
At Loveland ADE**

Venue: Mediahaven

AMF Presents Tiësto Clublife 500

Venue: Ziggo Dome

SATURDAY OCTOBER 22

Awakenings

x Joseph Capriati invite

Venue: Gashouder

AMF Arena

Venue: Amsterdam ArenA

AMF presents Axwell /\ Ingrosso

Venue: Heineken Music Hall

AMF Presents SLAM!

Venue: Ziggo Dome

SUNDAY OCTOBER 23

Awakenings ADE Closing Party

Venue: Gashouder

AMF Arena

Venue: Amsterdam ArenA

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